

The workspace that thinks.

By the designer behind
€110M+ in workplace product sales.

We build the global infrastructure for hybrid work.

The Shift | THE HYBRID WORK ERA

568 million people now work partly from home.

80% want to keep working this way. Hybrid work is not a transition. It is the new structure of work. The infrastructure it requires has not been built yet.

HOMES are not designed for performance

- Limited space and fragmented setups
- No dedicated professional environment
- Poor ergonomics and physical strain
- Constant cognitive overload at home

Performance is structurally constrained.

COMPANIES struggle to support hybrid teams

- No standardized home infrastructure
- No visibility on performance
- No consistency in employee experience
- Fragmented management

Hybrid work cannot scale efficiently.

We Design the World's First **AI-Powered Personal Hub**

A new category of AI-powered work-life platform, seamlessly integrating hardware, software, and intelligence to make hybrid work-life healthier, smarter, and more effective.

A bridge between individuals and organizations in the hybrid work era.

Adaptive · Interactive · Proactive

WellDesk will redefine how people work, live and perform in hybrid environments.

A Multi-Layered Impact

INDIVIDUAL

- Better health & recovery
- Higher quality of life
- Sustainable work-life balance

CORPORATE

- Lower operating costs
- Increased performance & productivity
- Scalable hybrid workforce

SOCIETAL

- Broader access to work
- Greater inclusion
- Reduced urban congestion & traffic

PLANET

- lower CO₂ emissions
- Reduced energy consumption
- Less commuting impact

A Massive Untapped Market



Hundreds of millions of hybrid workers.

A 14% CAGR market.

- Companies seeking CSR improvements and talent attraction.
- Governments seeking to reduce traffic congestion and emissions.

Global demand.

A global market waiting for its category-defining product.

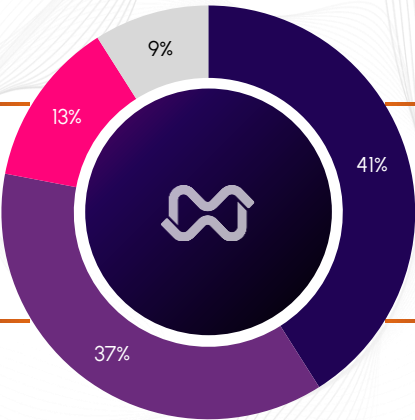
Business Model



A Recurring & Scalable Business Model

The Ask

We are raising **USD 12M**
Pre-money valuation **USD 145M**
15-month runway



- Product & Deployment
- Operations & HQ
- Growth & Demand
- Buffer / contingency



Vincent ROUILLARD (FR)

Founder, CEO
& Head of Innovation



IN (IN)

(CFO)
Chief Financial Officer



YO (SG)

(CSAO)
Chief Software
& AI Officer



LI (SY)

(CPTO)
Chief People
& Talent Officer



NI (IN)

(CEIO)
Chief User Experience
& Impact Officer